

increase your signups



Make Class Admin a breeze

Easy to use software, Excellent service.

Sell camps and classes through interactive marketing campaigns in a social network setting — engage your customers, boost signups, and drive referrals.

run a variety of marketing campaigns and activities

- ▶ Camps and Classes
- ▶ Informational Campaigns
- ▶ Offers and Promotions
- ▶ Gift Store
- ▶ Events and Conferences
- ▶ Polls and Questionnaires
- ▶ Games and Contests
- ▶ Fundraising

"Tikkl has made tracking our registrations and payments much easier. We have saved countless man hours by converting to an on-line system for our summer camp registrations. Our customers love it ..."

Youth Science Institute uses Tikkl for camp and class registrations.



CASE STUDY: Youth Science Institute at ysi.tikkl.com.

publish eye-catching campaigns with ease

YSI uses Tikkl to run camps and classes registration as well as other program and fundraising events, T-shirt sales, volunteer recruitment, donation drives, and more.

Our beautiful templates provide for: Landing Page with slideshows, videos, and social features for YSI customers to comment and share via email, Facebook, and referral campaigns; Participation page to collect responses and payments.

YSI staff publish campaigns in minutes; no web development skills required.

The image shows two screenshots of the Youth Science Institute website. The left screenshot is the 'landing page' which features a header with the YSI logo and tagline 'Partnering with nature to teach kids science!'. Below the header is a 'Welcome' section with three photos of children in science activities. A 'Ways to Participate' section follows, with a 'Summer Science Camps 2010' announcement. The right screenshot is the 'participation page' for the 'Summer Science Camps 2010'. It includes a search criteria section, a list of camp options with details like dates and locations, and a 'Your Cart: 0 Items' section with a total of \$0.00.

promote through customers and track as participation adds up

The image shows two screenshots related to the YSI campaign. The top screenshot is an 'Email invitation' with a header for Youth Science Institute and a main heading 'Help us save the Youth Science Institute'. The bottom screenshot is a 'Campaign Dashboard' for 'Summer Science Camps 2010'. It features a 'Campaigns Reports' section with various report links like 'Camp Check-in Sheet' and 'Camp Options Sales Summary'. A 'Campaign Checklist' is also visible with items like 'Publish Campaign' and 'Write a Call To Action'. The 'Transactions Summary' section shows a table of transactions with columns for 'EXCHANGES', 'DATE', 'AMOUNT', and 'TRANSACTION CODE'.

YSI invites contacts via personalized HTML emails on their branded e-stationery and via social networks. Sends automatic thank you receipts, reminders, and updates.

Tracks how people participate, comment, and refer their friends. View and prints a variety of reports. Payments post directly and immediately to YSI's merchant account.

YSI sees boost in responses and payments.